TOSHIBA
Leading Innovation >>>

SOLUTION
OVERVIEW

Hybrid Cloud Capability

Unify Your Premise- and Cloud-based Business Telephone Systems Into One Integrated, Companywide Network

Successful organizations inevitably evolve in phases. Organic growth fuels expansion into new facilities and geographic markets. Mergers and acquisitions bring a mix of operational support technologies. Most organizations of any size run on a diversity of processes and platforms.

Sound familiar? Perhaps your business installed a digital-and-IP phone system at its original location, then deployed pure IP phone systems at new locations that opened within the last few years, and then embraced cloud telephony in the last year to support satellite locations and remote workers.

Toshiba customers can get all three of these phone system options from one trusted source:

- With Toshiba's **VIPedge®** cloud-based telephone solution, the features and benefits of our award-winning IP*edge* system are available in a pay-as-you-go monthly service, with no onsite server required.

- Toshiba's **IP*edge*®** pure IP system is built on open standards and deployed on a Linux server that occupies a mere 1U (less than two inches) of rack space.

- Toshiba's **Strata® CIX** platform is a converged IP/digital/analog system—ideal for sites that don't have LAN wiring to every desktop, still use digital phones and will evolve to IP in stages.

Multiple Platforms, One Unified Phone System

Toshiba's business phone systems share the same telephones, call processing, calling features, applications, look and feel for users—and they network together very nicely.

With comprehensive communications compatibility among VIPedge Net, IP*edge* Net and Strata Net, you can network a mix of VIPedge, IP*edge* and Strata CIX solutions.

A hybrid premise-cloud solution delivers many cost-saving, productivity and efficiency benefits.

Open up new options. Support new users and locations at minimum upfront capital expense by adding VIPedge to network with existing IP*edge* and Strata CIX systems.

Mix and match exactly the right phone system for each location. With the ability to network different IP and digital platforms, you have power of choice. For example, you could use IP*edge* at larger sites or those needing wired and wireless features, Strata CIX at sites that still depend on analog and digital trunks and phones, and VIPedge to serve cloud users that need exceptional IP flexibility and on-demand growth.

Your diverse phone systems look and feel like one. IP*edge* Net networking brings premise- and cloud-based systems into one companywide network that delivers a seamless user and caller experience. Features and applications work across the unified network. Applications for all three platforms utilize user-friendly administration tools.

Enjoy feature transparency across the network. Advanced call processing features use the same Toshiba IP core to work transparently across the network. For example:
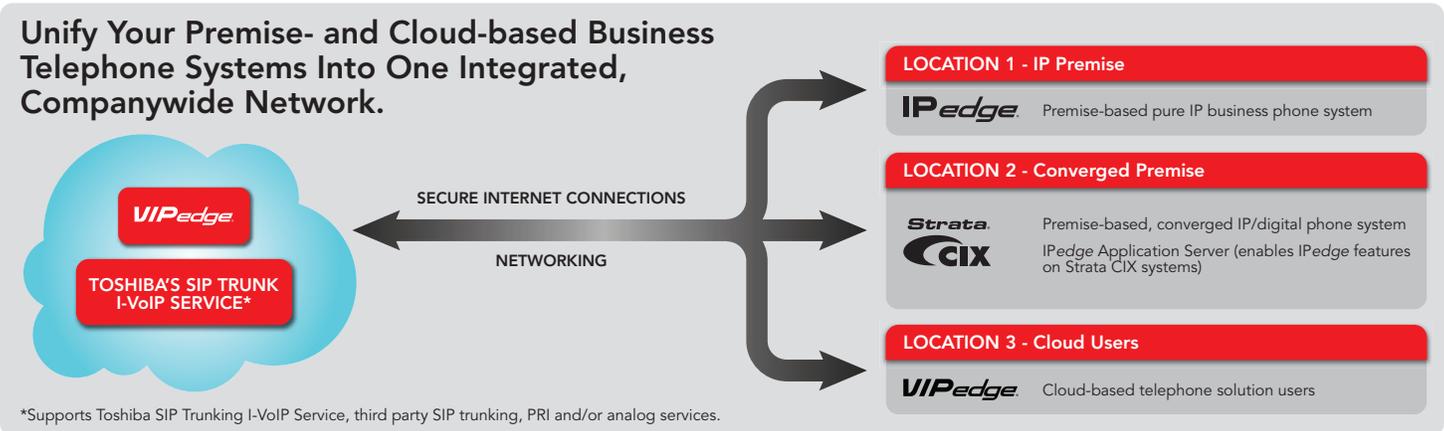
- *Business calling features.* See who's calling, transfer to voice mail, put a call on hold and pick it up from another phone, speed-dial extensions, make conference calls and more. It all works, no matter which platform you use or where it's located.

- *Unified Messaging.* View and manage email and voice mail in one inbox, with easy message retrieval and management from virtually anywhere.

- *Unified Communications.* Efficiently manage calls from a PC, laptop or notebook, including click-to-call from your contacts list. See the current 'presence' status of co-workers. Communicate quickly via instant messaging. Integrate with Microsoft Exchange contacts and leading customer relationship management (CRM) programs.

- *Mobility.* Support mobile users with cellular and WiFi options, such as Follow-Me call routing to mobile devices, smartphones as system extensions, simultaneous ringing on multiple devices, and the ability to place outbound calls from cell phones through the Toshiba system.

Enable free local and long-distance calling. With Toshiba's SIP Trunking I-VoIP Service and hybrid networking, your VIPedge,® IP*edge* ® and Strata ® CIX users can make free local and long distance calls among all company sites in the U.S., no matter where the premise or cloud-based telephone systems reside.

Streamline and simplify with a single-vendor solution. Count on one source for phone system applications, equipment and services across premise and cloud. You won't have the interoperability issues that are common when using a mix of equipment from different vendors and service providers.

Create a cohesive, companywide phone system that expands the reach of unified communications and other advanced IP capabilities—while preserving the flexibility to choose the most appropriate deployment option for each location. Find out more at **telecom.toshiba.com/products/hybrid-networking**.

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VIPedge.

TOSHIBA'S SIP TRUNK I-VoIP SERVICE*

SECURE INTERNET CONNECTIONS

NETWORKING

LOCATION 1 - IP Premise
IPedge. Premise-based pure IP business phone system

LOCATION 2 - Converged Premise
Strata. CIX Premise-based, converged IP/digital phone system
IP*edge* Application Server (enables IP*edge* features on Strata CIX systems)

LOCATION 3 - Cloud Users
VIPedge. Cloud-based telephone solution users

*Supports Toshiba SIP Trunking I-VoIP Service, third party SIP trunking, PRI and/or analog services.

Toshiba's complementary and compatible phone systems and solutions can be integrated into one cohesive, companywide phone network.

TECHNICAL SPECIFICATIONS

Compatible Systems	VIPedge (VIPedge Net) networking with IP*edge* (IP*edge* Net) and Strata CIX (Strata Net) networking-enabled systems
Licensing	VIPedge Net channels included free of charge with service Separate Strata Net and IP*edge* Net licenses required
System Requirements	VIPedge service IP*edge*: IP*edge* Software version 1.6 and higher IP*edge* Application Server: Software version 1.6 or higher Strata CIX: Software version 5.20 or higher with MIPU02_12 interface unit required

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